



HealtheTrax

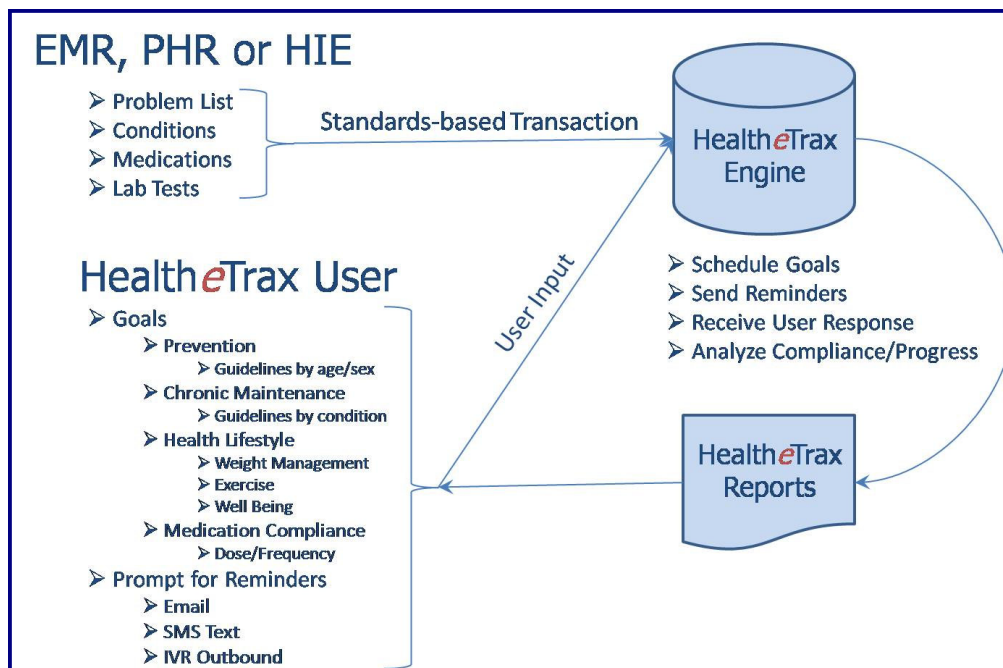
HealtheTrax is a virtual healthcare assistant, providing reminders, diaries, and tracking reports for various means of improving personal health, including prevention, chronic maintenance, medication compliance, and healthy lifestyles. Users are guided through tracking templates based on their conditions &/or goals and receive email, text message, or IVR reminders to encourage compliance and progress. Based on responses to these messages, the user's compliance is tracked against goals.

HealtheTrax can be used as a direct-entry web-based tool for individuals or it can be populated through integration with an Electronic Medical Record, Personal Health Record, Health Information Exchange, or other means of electronic data transfer. HealtheTrax components can also be utilized to deliver post-care follow up, gaps in care alerts, or outreach efforts, and can be configured to receive data from enabled monitoring devices (glucometers, scales, etc).

By engaging and empowering the patient to better monitor their own health status, clients can experience improvements in health outcomes while reducing both the administrative and clinical care costs involved. HealtheTrax extends the reach of clinicians and care managers without requiring expensive, proprietary, or additional monitoring devices. The service has been designed to work with existing technologies (Internet, cell phone, land line) to remove patient adoption barriers.

- **Increase patient compliance**
- **Enable better self-care**
- **Target outreach efforts**
- **Reinforce clinical guidelines**
- **Monitor patient status**
- **Increase medication compliance**
- **Integrate with wellness programs**
- **Variable reminder options**
- **Track results with flexible reporting**
- **Empower patients**

How it works



"Reminding you of what's **most important**"

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